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About Crowdhelix

Crowdhelix is a networking, cluster-building company involved in 40+ EU-funded projects in various research and innovation domains.

As a project partner, we support the consortium in achieving and accelerating the project's impact objectives through a powerful Helix Impact Model – a goal-oriented, virtual, interdisciplinary community hosted on the Crowdhelix technology platform.

Helix communities enhance the collaboration of different actors along the value chain of the most burning topics and technologies, allowing adaptation to different scientific and innovative fields, giving a boost to the different ecosystems in the open innovation landscape.



Talent Pass







Crowdhelix Mission and Vision



MISSION

We aspire to help change the world for the better, for future generations, connecting great people and accelerating societal impact

MATCH-MAKING AND CLUSTERING

We aim to match-make and build clusters on a global scale - we have recently seen an increase in new members at Crowdhelix from Africa, Asia and New Zealand

FUTURE FUNDING OPPORTUNITIES

We aim to open funding opportunities internationally to global funding agencies, and ultimately pull funding opportunities through to our Helix communities

SHOWCASING INNOVATIONS

We aim to use our network and technology to profile and connect innovations to global end-users accelerating impact

Crowdhelix Expertise



Networking and Cluster Building

Virtual communities
Ecosystems hosted on Crowdhelix technology
platform

Dissemination, Exploitation and Communication

Science Communication, Commercial Dissemination, Social Media, Website, Press releases, Events

Cascade Funding Coordination

Financial Support to Third Parties

Outstanding Market Reach | Crowdhelix Members



Deep Reach

Historically

Crowdhelix Membership

more than 22.240 pioneering projects

secured €11.79 billion in project funding

more than 18,910 individual experts profiled

more than

820

members

connections in excess of 500,000

> upwards of 3,360 opportunities

Crowdhelix

CONNECTING UNIVERSITIES, RESEARCHERS, **INNOVATORS AND COMPANIES**

Delivering global impact through open

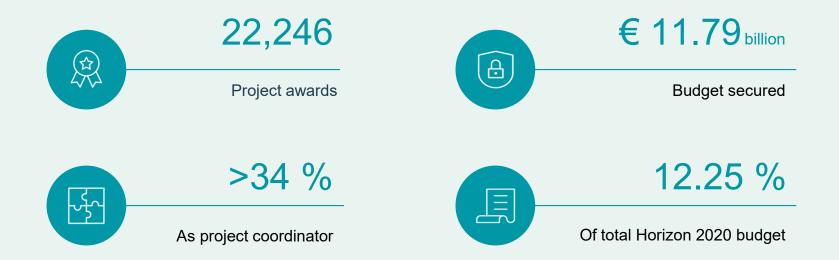
58 countries

in

Our members' track record under EU "Horizon funding



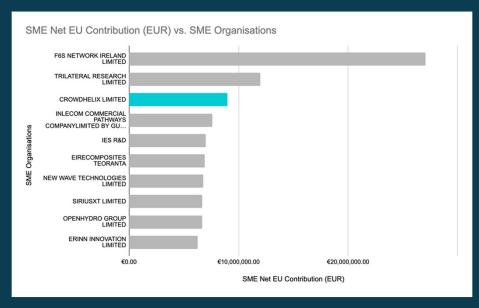
Our members are highly successful at securing EU 'Horizon' funding

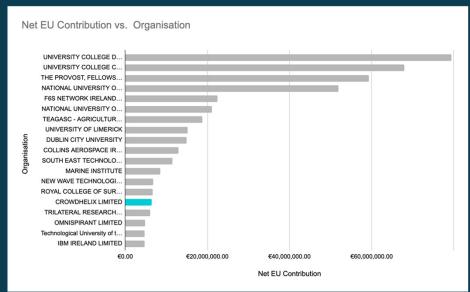


^{*} Source: CORDIS-EU Research Projects (Horizon 2020 & Horizon Europe), 7th January 2024

Performance in EU R&I projects







According to recent EC data*, Crowdhelix is ranked #3 among all small to medium enterprises in Ireland in H2020 and Horizon Europe

In Horizon Europe, Crowdhelix is ranked #15 among all research performing organisation in Ireland including Universities, Research organisations, business and industry

Key Achievements in EU Projects





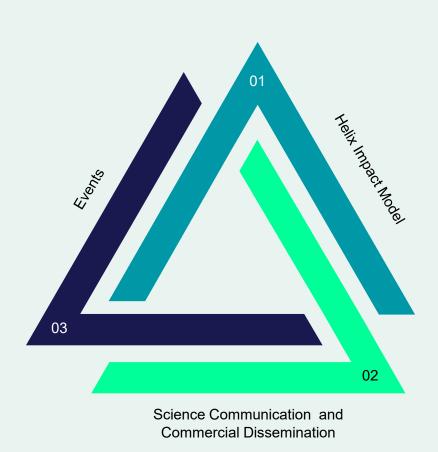
PARTICIPATION IN 40 EUROPEAN PROJECTS
14 - H2020
26 - Horizon Europe

FUNDING €9.7 M

GLOBAL COLLABORATION WITH HIGH-RANKING UNIVERSITIES, CORPORATES, RESEARCH & TECHNOLOGY ORGANISATIONS AND SMEs 362

Impact Acceleration Approach





01 Helix Impact Model

Stakeholder analysis, Matchmaking and clustering, profiling and connecting innovation to global end-users using recommender engine

O2 Science Communication and Commercial Dissemination

Social media, website, videos, open webinars, newsletters, tech update announcements, public relations, events

03 Events

Knowledge sharing and impact events

Driving Collaboration and Networking Through Helix Communities



A platform to connect with people, collaborate and create partnerships

A virtual community where organisations can subscribe and connect with other stakeholders

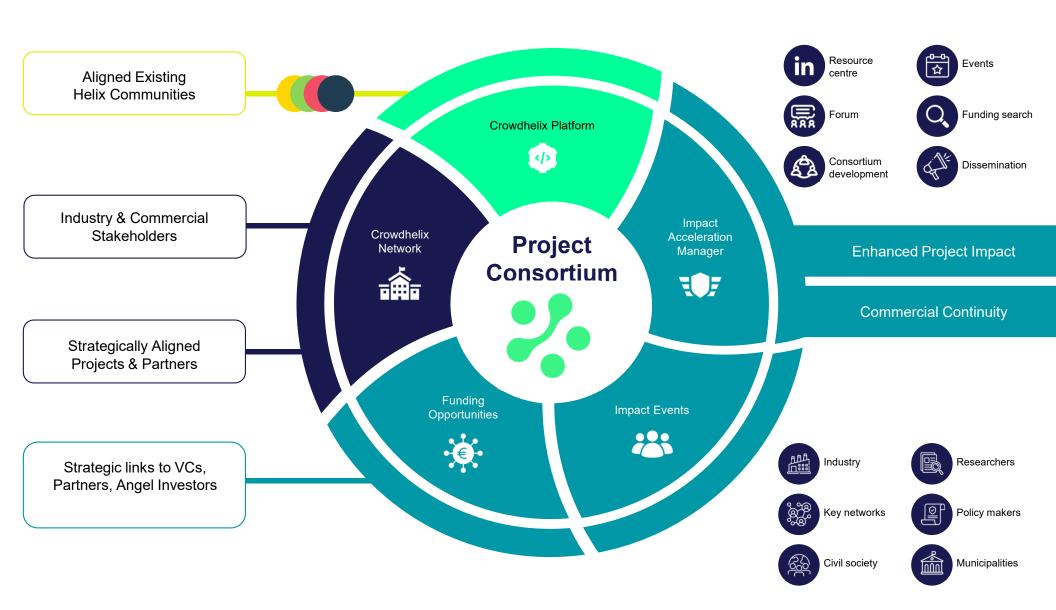
A tool to accelerate and promote the dissemination an EU funded project

A repository to publish and promote the Key Exploitable Results coming from projects

A platform for facilitating matchmaking and clustering activities

A tool to share funding opportunities, events, workshops, and vacancies

A tool for profiling and connecting innovation to global end-users using recommender engine



Helix Impact Model Roadmap



Phase 2 - Engagement

Strengthen and expand the network and the participation of stakeholders in the helix community (along the project value chain):

- 1. Science and innovation communications
- 2. Events (Internal and External)
- 3. Clustering Activities
- 4. Funding opportunities
- 5. Planning the audience engagement.
- 6. Results identification and dissemination (KERs)

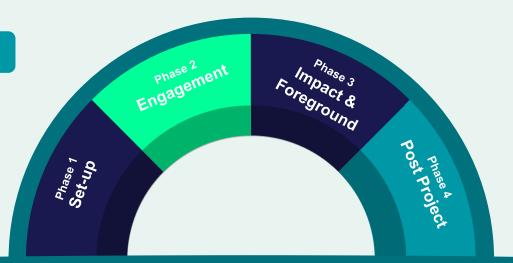
Phase 3 - Impact and Foreground

Facilitate Impact and Foreground

- 1. 2nd Helix Event to promote project's outputs
- 2. Technology Transfer and Commercialization (Collaborate for scale)
- 3. Seek Funding for further development
- 4. Policy Advocacy
- 5. Training and Capacity Building
- 6. Results dissemination (KERs)

Phase 1 - Set-up

- 1.Set-up of the Helix and onboarding partners
- Setting up the targeted stakeholders' map and value chain
- 3. Stakeholder engagement strategy
- 4. Connect with sister projects
- 5.Official Launch of the Helix 1st Helix Event



Phase 4 - Post Project

- 1. Helix Sponsors/Leaders
- Outgoing interaction in the Helix to stimulate new proposals and funding opportunities
- 3. Stimulate new scientific debate based on the follow-up of the project
- 4. Attract the attention of policymakers and investors
- 5. Results dissemination (KERs)

Impact of the Helix Impact Model



Accelerated progress

Leverage insights and resources to expedite the development of R&D projects

Expert Guidance and Support

Support from experienced professionals to navigate challenges and optimise outcomes

Global reach

Focused on impact and collaboration requirements. Accessing public and private funding and investment

Facilitated Collaboration

A streamlined collaboration process, members connect and partner with experts and organisations for mutual benefit

Project Impact

The platform increases project visibility, enabling a deep reach of potential collaborators, partners and funders

Increased Funding Opportunities

For potential funders, investors and sponsors









EU Projects on Circular Economy





ReSoURCE









Crowdhelix Talent Pass Team





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